

IAM - Oceanpayment Card - Documentary Requirements for Advertising Industry

S/N	Document Type	Document Name	Notices
1	PDF	Merchant Business Operation Supporting Documents	Please provide the following: ➤ Screenshots of the Merchant's advertisement placements on upstream platforms (clearly showing the platform logo, account name, and relevant campaign details); ➤ The cooperation agreement executed between the Merchant and its upstream advertising suppliers; ➤ Screenshots of advertisement placement services provided by the Merchant to its downstream clients.
2	PDF	Transaction Supporting Evidence	Please provide the following: ➤ Payment instruments or remittance vouchers issued by the Merchant to its upstream counterparties; ➤ Invoices or debit notes issued by upstream counterparties to the Merchant, from which the original remitter information, transaction amounts, and other relevant payment details can be clearly identified; ➤ Payment receipts or settlement records from downstream clients to the Merchant; ➤ Any other supporting materials that may serve as direct or indirect evidence substantiating the underlying transaction flow.
3	PDF	Proof of Funding / Payout Bank Accounts	The following documents are required: ➤ Details of any other bank accounts or third-party payment institution accounts held under the Merchant's corporate name; ➤ Account opening confirmation letters and monthly account statements (including transaction ledgers and settlement summaries) — these must clearly display the bank logo, account holder name, account number, currency denomination, and other relevant particulars.